## Minnesota's Shovel Ready Program

## **READY TO ROLL**

## Get ready to dig in and attract new business and industry with ease with a streamlined process to promote your city's economic development.

Check out the new Shovel Ready Site Certification Program at mn.gov/deed/shovelready.

> The certification program makes the site-selection process easier, faster and more predictable for companies that are looking to grow in Minnesota. Certified shovel-ready status is fast becoming a standard for sites that are marketed around the country.

Minnesota's Certified Shovel Ready sites will be marketed at national conferences, trade shows and on the MnPRO.com Web site, the state's site-selection database.

John Rhodes, national site-location consultant with Moran, Stahl & Boyer, will assist communities with the certification process. Applications may be submitted at any time. The application fee for shovel-ready certification is \$3,250 and covers the initial review, onsite inspection, final certification and marketing.



## For more information on Minnesota's Shovel Ready Site Certification Program, contact:

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MINNESOTA

SHOVEL READ

certified development site

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